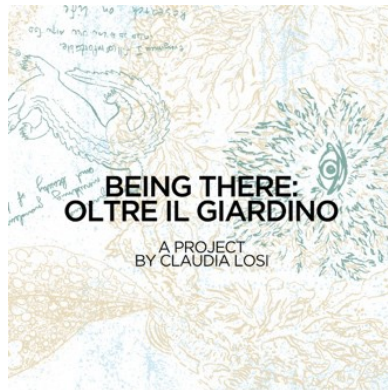


PRESS RELEASE

Claudia Losi
Being There: Oltre il giardino

Book presentation

12 November 2022



For the publication of Claudia Losi's new book *Being There: Oltre il giardino*, Collezione Maramotti is presenting a conversation between the artist and the neuroscientist Giorgio Vallortigara, a professor from the University of Trento and Rovereto, on Saturday 12 November 2022 at 6.00pm.

The book, published by VIAINDUSTRIAE, is part of a project with the same name that Claudia Losi has developed over the last two years, sponsored by the Marche Regional Directorate of Museums and supported by the Italian Council (9th edition, 2020), a programme through which the Italian Ministry of Culture's Directorate-General of Contemporary Creativity promotes contemporary Italian art around the world.

Being There: Oltre il giardino is a poetic and theoretical reflection on the real and imaginary journey through which the artist explores the complex relationship linking human beings, the environment they live in, and the language they use to communicate.

Being There: Oltre il giardino, curated by Leonardo Regano, ties together worlds and contexts that are very different in their culture, language, and landscape. It asks what can be seen as "natural" and what can be considered a "place", observing how every point of view helps build macro-narratives of limitless complexity.

For some time now, Losi has been focusing on the ambiguity in the concept of landscape, on our perception of the environment around us, and on the shifting boundary between the natural and manmade worlds. Her investigation began during a series of trips to northern Scotland, particularly the archipelago of Saint Kilda in

the Outer Hebrides. She then developed it further in 2016 for the solo show *How do I imagine being there* at Collezione Maramotti.

For the occasion, three of Losi's works connected to the project will be on view within the permanent collection: an embroidered fabric artist's book made in 2022 in collaboration with Lottozero, and two embroidery works (completed in 2016 and 2020) belonging to Collezione Maramotti, based on Athanasius Kircher's seventeenth-century imagining of the North and South Poles.

The event at Collezione Maramotti is the latest in the various phases of development of *Being There: Oltre il giardino*. The project began in February 2021 with a workshop on the concept of the "natural place", organized by NTU-Centre for Contemporary Art in Singapore. It continued with research and experimentation conducted in collaboration with the Hansen House cultural center in Jerusalem, Bezalel Academy of Arts and Design, the Accademia di Belle Arti in Urbino, CIMeC-Centro Interdipartimentale Mente/Cervello at the University of Trento and Rovereto, and concluding with a solo show at Rocca Roveresca in Senigallia, from June to September 2022. In October 2022, in for the eighteenth Giornata del Contemporaneo, Losi presented a performance piece and a workshop connected to the project at GAM in Turin.

Saturday 12 November 2022, 6.00pm

Presentation of the book *Being There: Oltre il giardino*
VIAINDUSTRIAE Publishing.

Conversation between Claudia Losi and Giorgio Vallortigara

Free admission, booking recommended since spots are limited:

tel. 0522 382484

rsvp@collezionemaramotti.org

The three works by Claudia Losi on view in the permanent collection can be visited as follows:

12 November 2022: free admission from 4 to 6 pm

12 November – 31 December 2022: during guided tours of the permanent collection (booking required)

Info

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Speaker bios

Claudia Losi's artistic practice is centred on observation of the natural and manmade environment, and draws on the natural sciences and humanities. She is interested in the historical and anthropological aspects of the context we live in, and explores the deeper relationship between shared narratives and the imagination. She works with a range of media, including site-specific installations, performance, sculpture, photography, video, textiles, and works on paper. She has had many exhibitions in Italy and abroad.

Her project *Being There: Oltre il giardino* received an Italian Council production prize (ninth edition, 2020) from the Italian Ministry of Culture.

In 2021 she published *The Whale Theory: Un immaginario animale*, Johan & Levi and *Voce a vento*, Kunstverein Milan.

Giorgio Vallortigara is a professor of Neuroscience at the University of Trento and Rovereto. He has authored over 300 scientific articles and several books for the general public (most recently in 2021, with Adelphi, *Pensieri della mosca con la testa storta*, and with MIT Press, *Born Knowing*). He is a recipient of the Prix Geoffroy Saint-Hilaire award for ethology and of an honorary degree from Ruhr University.

Publisher info

VIANDUSTRIAE is a publisher of artistic research. Its catalogue includes the biblioarchives of Sol LeWitt's artist books, the publications of John Cage, *Records by Artists*, *Bibliothèque d'un Amateur: Richard Prince's Publications*, the catalogue raisonné of Maurizio Nannucci's editions, the texts of Hermann Nitsch and of the underground publisher *YES YES YES alternative/revolutionary press*. Viaindustriae operates as a collaborative platform that integrates the book format and display into the design, and provides the distribution system: IN/OUT/IF Book (since 2010), Frebook (2012), Practical Library (2014), Colli Publishing Platform. For years now it has managed the Colli Independent Art Gallery, a project space in Rome where the artists present individual works, multiples and publishing projects.

